Local Market Update – October 2026

A Research Tool Provided by the Greater Regional Alliance of REALTORS®

Rockford

Includes City of Rockford

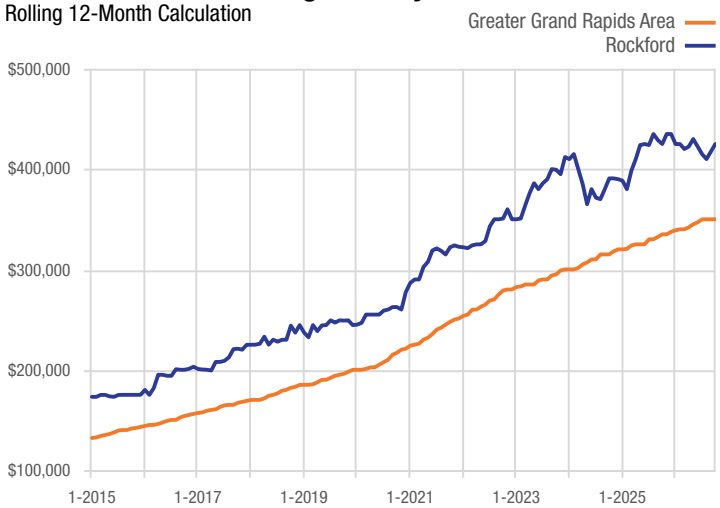
Single Family	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	8	**11**	+ 37.5%	91	**94**	+ 3.3%
Pending Sales	7	**9**	+ 28.6%	76	**79**	+ 3.9%
Closed Sales	11	**9**	- 18.2%	70	**81**	+ 15.7%
Days on Market Until Sale	18	**6**	- 66.7%	18	**16**	- 11.1%
Median Sales Price*	$373,000	**$525,000**	+ 40.8%	$430,000	**$415,000**	- 3.5%
Average Sales Price*	$383,069	**$537,060**	+ 40.2%	$416,109	**$466,263**	+ 12.1%
Percent of List Price Received*	101.4%	**100.8%**	- 0.6%	100.9%	**100.8%**	- 0.1%
Inventory of Homes for Sale	12	**15**	+ 25.0%	—	—	—
Months Supply of Inventory	1.7	**2.0**	+ 17.6%	—	—	—

Townhouse-Condo	October			Year to Date		
Key Metrics	**2025**	**2026**	**% Change**	**Thru 10-2025**	**Thru 10-2026**	**% Change**
New Listings	1	**3**	+ 200.0%	15	**25**	+ 66.7%
Pending Sales	2	**3**	+ 50.0%	14	**22**	+ 57.1%
Closed Sales	4	**0**	- 100.0%	14	**20**	+ 42.9%
Days on Market Until Sale	59	—	—	39	**41**	+ 5.1%
Median Sales Price*	$213,000	—	—	$229,500	**$248,000**	+ 8.1%
Average Sales Price*	$280,500	—	—	$260,698	**$277,200**	+ 6.3%
Percent of List Price Received*	98.6%	—	—	99.5%	**98.7%**	- 0.8%
Inventory of Homes for Sale	1	**3**	+ 200.0%	—	—	—
Months Supply of Inventory	0.6	**1.2**	+ 100.0%	—	—	—

* Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.

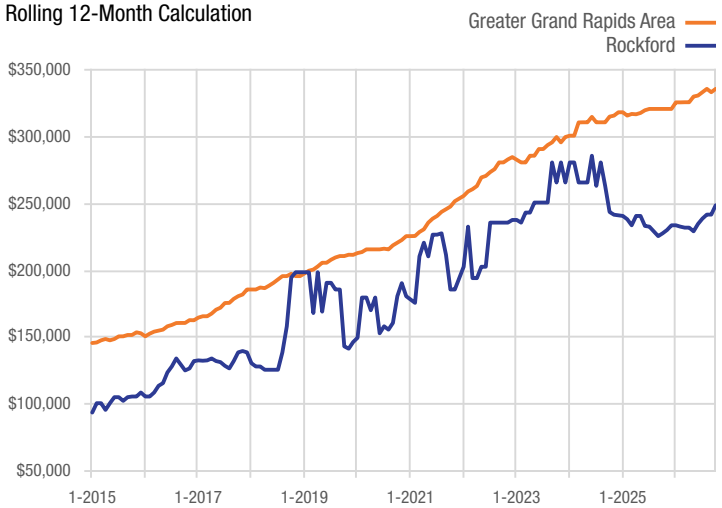
Median Sales Price - Single Family

Rolling 12-Month Calculation



Median Sales Price - Townhouse-Condo

Rolling 12-Month Calculation



A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

Current as of November 8, 2026. All data from the Greater Regional Alliance of REALTORS® MLS. Report © 2026 ShowingTime Plus, LLC.